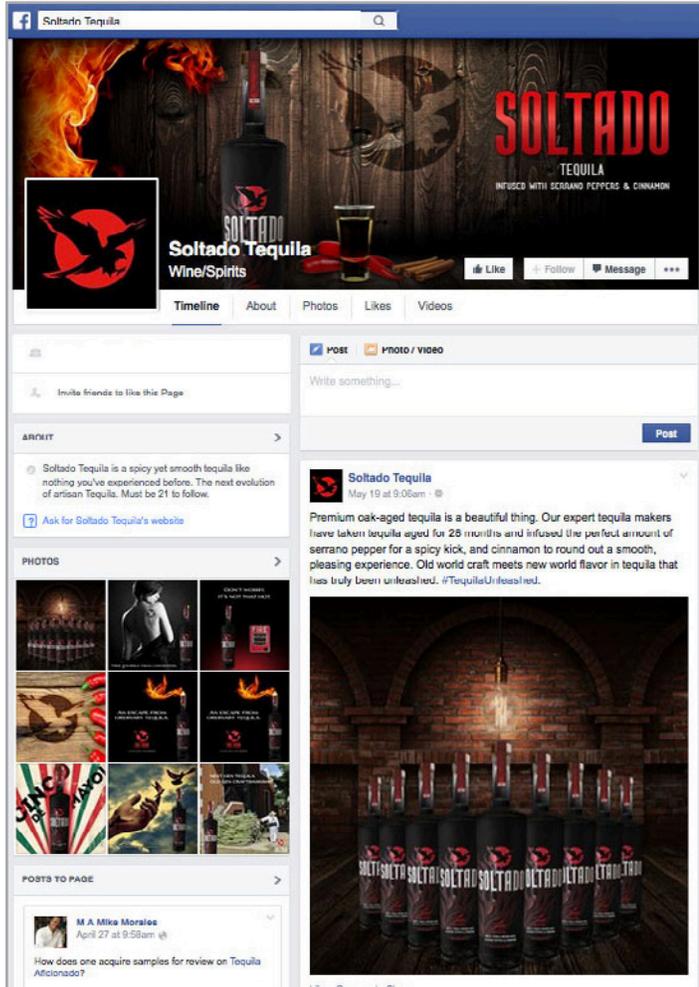




Social Media management for spirit brands

Sample Facebook Page



Sample Facebook Ads



More than just a popularity contest

 Liked **10,000+**

Social Media is one of the most effective and cost-efficient ways to reach the spirit consumer. However, to achieve its full potential you need to truly engage with the people in your network.

IGNITE creates custom-designed Facebook pages that help you stand out from the competition and deliver content that's more relevant to your fans. We increase fan counts and drive interactions by developing top level branded imagery and engaging content. And because most business owners simply don't have time to be on Facebook all day, we can also moderate interactions, answer fan questions and respond to posts.

Running ads and promotions

Allocating some of your marketing dollars on Facebook can help expose your brand to thousands of potential new customers. New fans of your page can be had for as little as 15 cents a person. To do this effectively, we create Facebook ad campaigns which rack up the likes, get shared, and provide high level branding messages to national as well as local audiences.

continued >>

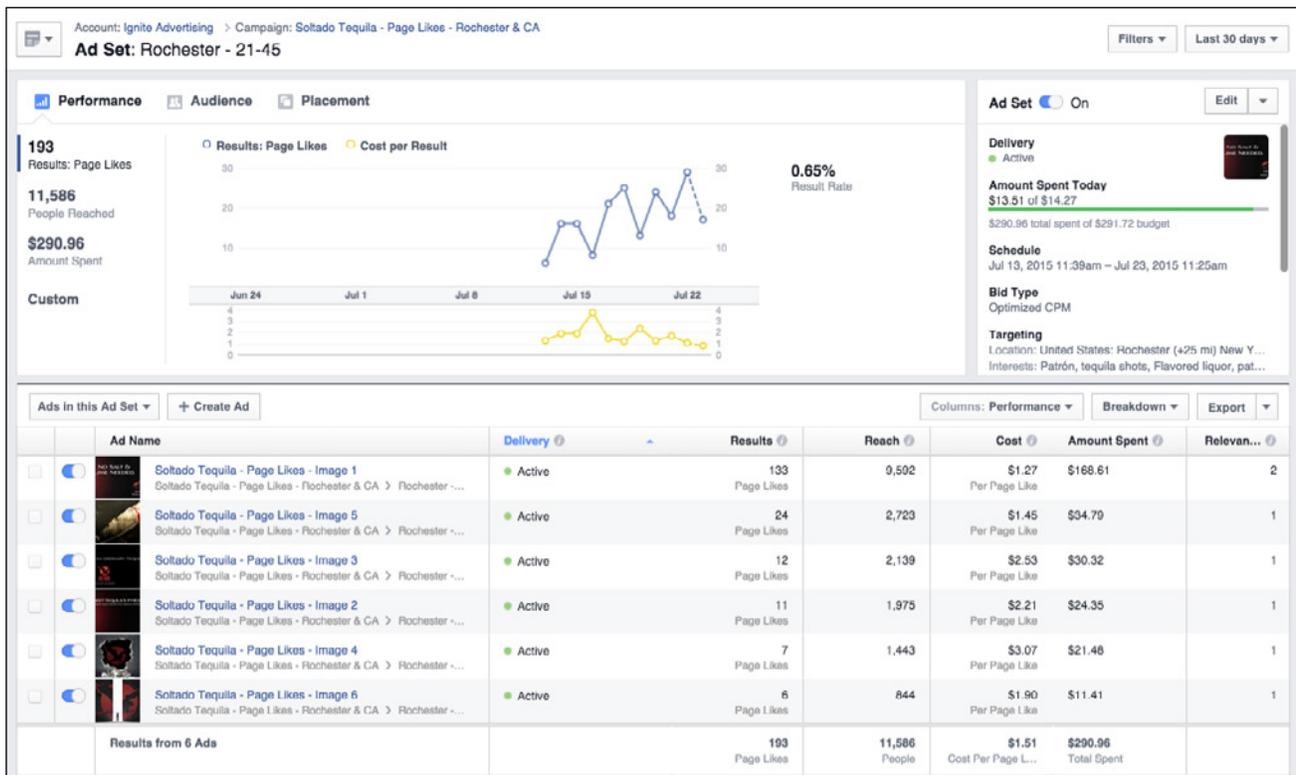


Social Media management for spirit brands

Management and reporting

Understanding what works and what doesn't is important to know how to target you audience with the right messages and maximize your advertising and promotion budget. IGNITE will provide you with in-depth reporting snapshots.

Sample Statistics



Beyond Facebook



Besides Facebook, we engage your audience on additional Social Media platforms to maximize your online social impact. We create the kind of content and Internet branding that people want to share by giving your posts and pages branding personality. We communicate with your followers in real-time, offering them humor, advice, insight, and exclusive opportunities - like announcements about locally sponsored happy hours and events.